



NC Society of Hispanic Professionals
"Promoting Education among Hispanic Youth"

2018 Sponsorship Information Packet

JOIN US as a corporate sponsor and **TAKE PART** in helping Hispanic youth across the state achieve their highest dreams through education!

Promoting Education among Hispanic Youth!

The sole **mission** of the North Carolina Society of Hispanic Professionals (NCSHP) is to **promote the education of Hispanic students at all scholastic levels**. **For over 18 years** NCSHP has worked to lower the dropout rate of Hispanic students in North Carolina and provide resources to encourage and assist in their higher education.

Acknowledging the under representation of Hispanic youths in higher education and seeing the need for role models, the North Carolina Society of Hispanic Professionals develops and secures **educational opportunities** and **financial support** to improve Hispanic youth's **success** and school performance. The North Carolina Society of Hispanic Professionals is committed to doing the best it can to nurture our youth and **provide resources to Hispanic students and their families** so they can succeed in education.

YOUR SPONSORSHIP SUPPORTS THE SOCIETY'S EDUCATIONAL PROGRAMS:

HISPANIC EDUCATIONAL SUMMIT AND COLLEGE FAIR, the largest conference for Hispanic youth in the state, aiming to encourage more than 650 Hispanic students from more than 35 school systems in North Carolina to think about higher education and internships

•
STAY IN SCHOOL CAMPAIGN AND VIDEO CONTEST aiming to reduce the dropout rate and introduce Hispanic students to multi-media careers

•
GRADUATE! PROGRAM providing students educational guidance, tutoring and life-skills lessons

•
INSPIRATIONAL SPEAKERS GROUP encouraging youth to reach their maximum potential through the examples of successful Hispanic professionals

•
"MI EXITO, LA UNIVERSIDAD" EDUCATIONAL FAIR for Hispanic students and their parents to learn about higher education and how to navigate the school system.

Who **THEY** become tomorrow, depends on what **WE** do today!



2018 SPONSORSHIP BENEFITS BY LEVEL

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Sponsorship Benefits	Presenting Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	(\$20K)	(\$10K- \$15K)	(\$6K - \$9K)	(\$3K- \$5K)	(\$1.5K- \$2.5K)
Inclusion in all advertisement and documents of <i>Hispanic Educational Summit</i> name of your company as a Presenting sponsor	●				
Free first-choice exhibit space at 1) <i>Hispanic Educational Summit</i> and 2) “ <i>Mi Exito, La Universidad</i> ” Educational Fair	●				
Delivery of a workshop at the <i>Hispanic Educational Summit</i>	●				
Verbally recognized and listed in advertisement and programs of 1) <i>Hispanic Educational Summit</i> , 2) <i>Educational Fair</i> , 3) <i>Latino Education Celebration</i> , 4) <i>Quarterly Membership Meetings</i> , 5) <i>Stay in School Campaign & Video Contest</i> , and (6) <i>Student Achievement Workshops</i>	●				
Right to host a <i>Quarterly Membership Meeting</i> at your office/location, including a presentation/ tour of your services	●				
A joint press release announcing your company as the Presenting Sponsor of the <i>Hispanic Educational Summit</i>	●				
Invitation to speak at the <i>Hispanic Educational Summit</i> to introduce Keynote Speaker	●				
Verbally recognized and listed in advertisement and programs of 1) <i>Hispanic Educational Summit</i> , 2) <i>Quarterly Membership Meetings</i> , 3) <i>Latino Education Celebration</i> , and 4) <i>Student Achievement Workshops</i>	●	●	●		
Free exhibit space at 1) <i>Hispanic Educational Summit</i> and 2) <i>Educational Fair</i>		●			
Right to display banner at all <i>NCSHP educational events</i>	●	●			
A full-page black and white ad in <i>Hispanic Educational Summit</i> program	●	●			
Listed in advertisement and program of 1) <i>Hispanic Educational Summit</i> , 2) <i>Latino Education Celebration</i> , and 3) <i>Quarterly Membership Meeting</i>	●	●	●		
Logo included in <i>Quarterly Newsletter</i> , link included in newsletter with feature article announcing new sponsors	●	●	●		
Right to display banner at 3 <i>NCSHP educational events</i>		●	●		
Half-page black and white ad in <i>Hispanic Educational Summit</i> program		●	●		
Recognition of logo in <i>Society Website</i> linked to company webpage	●	●	●	●	
Logo included in <i>Quarterly Newsletters</i>	●	●	●	●	
Opportunity to promote internships, job openings, and special discounts	●	●	●	●	
Listed in program of <i>Quarterly Membership Meetings</i>	●	●	●	●	
Listed in program of <i>Hispanic Educational Summit</i>	●	●	●	●	●
Recognition with logo in <i>Society Website</i>	●	●	●	●	●
Inclusion in press releases of <i>NCSHP educational events</i>	●	●	●	●	●
Individual NCSHP memberships to employees/staff	●	●	●	●	●



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2018 SPONSORSHIP LEVELS

All benefits to be provided exclusively during the 2018 calendar year

Depending upon your sponsorship level, your annual sponsorship will be recognized/acknowledged at the various educational events we have during the year, including the largest conference for Hispanic students in North Carolina...the Hispanic Educational Summit!

Presenting Sponsor (\$20,000) Your company/organization will receive:

- ❖ Inclusion in all advertisements and documents of the 2018 **Hispanic Educational Summit** the name of your Company/Organization as the Presenting Sponsor of the **Hispanic Educational Summit**.
- ❖ Recognition with name, logo and link prominently displayed at Society website **homepage**, the **Annual Hispanic Educational Summit** and sponsor web pages (10,000 visits / month)
- ❖ A full-page black-and-white ad and a full-page feature article or letter from your executives in the **Annual Hispanic Educational Summit** program (1,500 printed)
- ❖ Free first-choice exhibit space at the **Annual Hispanic Educational Summit** and **"Mi Éxito, la Universidad" Educational Fair** (1,500 attendees)
- ❖ Invitation to speak at the **Annual Hispanic Educational Summit** to introduce the keynote speaker
- ❖ Delivery of a workshop at the 2018 **Hispanic Educational Summit**
- ❖ Distribution of promotional materials or products in premium positioning in the **Hispanic Educational Summit** and **"Mi Éxito, la Universidad" Educational Fair**
- ❖ The right to display corporate banner at **all NCSHP educational events**
- ❖ Verbal recognition and listed in writing in registrations, advertisement and programs of the:
 - **Hispanic Educational Summit** (1,000 + attendees)
 - **Quarterly Membership Meetings**
 - **Annual Latino Education Celebration Event**
 - **"Mi Éxito, la Universidad" Educational Fair** (350+ attendees)
 - **Stay in School Campaign and Video Contest**
- ❖ The right to host a **Quarterly Membership Meeting** at your offices/location, which can include a tour of your services
- ❖ Logo included in quarterly newsletter; link included in newsletter and feature article announcing new sponsors (1,500 contact database reach)
- ❖ Feature company/organization branding promotion in all NCSHP social media (combined public reach 8,000)
- ❖ A joint press release announcing your company/organization as the Presenting Sponsor, and named (with description and link) in all other Society press releases
- ❖ Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- ❖ Ten (10) Individual NCSHP Memberships to Employees/Staff of your company/organization

Diamond Level Sponsor (\$10,000 - \$15,000) Your company/organization will receive:

- ❖ Recognition with name, logo and link on the Society website (10,000 visits / month)
- ❖ A full-page black-and-white ad in the **Annual Hispanic Educational Summit** program (1,000 printed)
- ❖ Free exhibit space at the **Annual Hispanic Educational Summit** and **"Mi Éxito, la Universidad" Educational Fair** (Avg. 1500 attendees)
- ❖ The right to display corporate banner at **all NCSHP educational events**
- ❖ Verbally recognized and listed in writing in registrations, advertisement and programs of the:
 - **Hispanic Educational Summit** (1,000 attendees)
 - **Quarterly Membership Meetings**
 - **Annual Latino Education Celebration Event**
 - **"Mi Éxito, la Universidad" Educational Fair** (500 attendees)
- ❖ Logo included in quarterly newsletter; link included in newsletter and feature article announcing new sponsors (1,500 contact database)
- ❖ Feature company/organization branding promotion in all NCSHP social media (combined public reach 8,000)
- ❖ Inclusion in press releases of educational events as a Diamond Sponsor
- ❖ Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- ❖ Eight (8) Individual NCSHP Memberships to Employees/Staff of your company/organization



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SPONSORSHIP LEVELS CONTINUED

All benefits to be provided exclusively during the 2018 calendar year

Platinum Level Sponsor (\$6,000 - \$9,000) Your company/organization will receive:

- ❖ Recognition with logo, linked to company/organization's webpage, on the Society website (10,000 visits / month)
- ❖ A half-page black-and-white ad in the **Annual Hispanic Educational Summit** program (1,000 printed)
- ❖ Allowed to display corporate banner at **three** NCSHP events
- ❖ Listed in advertisement and programs of the:
 - **Hispanic Educational Summit** (1,000 printed)
 - **Quarterly Membership Meetings**
 - **Annual Latino Education Celebration** Event
- ❖ Logo included in quarterly newsletter; link included in newsletter, and feature article announcing new sponsors (1,500 contact database reach)
- ❖ Inclusion in press releases of events as a Platinum Sponsor
- ❖ Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- ❖ Six (6) Individual NCSHP Memberships to Employees/Staff of your company/organization

Gold Level Sponsor (\$3,000 - \$5,000) Your company/organization will receive:

- ❖ Recognition with logo linked to company/organization's webpage, on the Society website (10,000 visits / month)
- ❖ Listed in programs of the:
 - **Hispanic Educational Summit** (1,000 printed)
 - **Quarterly Membership Meetings**
- ❖ Logo included in quarterly newsletter
- ❖ Inclusion in press releases of events as a Gold Sponsor
- ❖ Opportunity to promote internships, job openings and special discounts or offers to our student and professional members
- ❖ Four (4) Individual NCSHP Memberships to Employees/Staff of your company/organization

Silver Level Sponsor (\$1,500 - \$2,500) Your company/organization will receive:

- ❖ Recognition with logo on the Society website (10,000 visits / month)
- ❖ Listed in programs of the:
 - **Hispanic Educational Summit** (1,000 printed)
- ❖ Inclusion in press releases of events as a Silver Sponsor
- ❖ Two (2) Individual NCSHP Memberships to Employees/Staff of your company/organization



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SPONSORSHIP AGREEMENT

Benefit descriptions are on supplemental page. Donations at any level are welcome!

Company/Organization: _____ Date: _____
 Contact: _____ Title: _____

Sponsorship Levels:

Place a check next to the sponsorship in which you are interested and, confirm the insert the total sponsorship dollar value you wish to contribute in the space to the right

<input type="checkbox"/> Presenting Sponsor (\$20,000)	Donation Amount:	\$
<input type="checkbox"/> Diamond Level Sponsor (\$10,000 - \$15,000)	Donation Amount:	\$
<input type="checkbox"/> Platinum Level Sponsor (\$6,000 - \$9,000)	Donation Amount:	\$
<input type="checkbox"/> Gold Level Sponsor (\$3,000 - \$5,000)	Donation Amount:	\$
<input type="checkbox"/> Silver Level Sponsor (\$1,500 - \$2,500)	Donation Amount:	\$

Send this form with a check in the amount of your total contribution to the address below or contact Neyra Toledo at ntoledo@thencshp.org or (919) 467-8424.

Thank you for your support!

North Carolina Society of Hispanic Professionals

is a registered 501(c)(3) nonprofit organization funded by membership fees, contributions, gifts, educational grants and fundraising activities.

All donations are 100 % tax deductible.

Federal Tax ID #: 56-2131090