



Press Release

For Immediate Release

Contact: Brienne Pasick
Tel: (919) 467-8424 • E-mail: mailbox@TheNCSHP.org

Walmart is Named New Diamond Level Sponsor of the North Carolina Society of Hispanic Professionals

April 2013 - Cary, NC. With a generous donation of \$10,000.00, Walmart became a new sponsor of the North Carolina Society of Hispanic Professionals (NCSHP) at the Diamond Level. Funds will be used by NCSHP to carry out its programs that support the academic achievement of the Hispanic youth of North Carolina. Such programs include, but are not limited to: the annual Hispanic Educational Summit, the largest conference in the state for Hispanic students; Hispanic Education Parent Fair, an annual fair for Hispanic parents and students to learn about the importance of education together; and the Stay in School Campaign, an interactive campaign that encourages students to send the message to their peers to stay in school (to learn more about NCSHP programs visit www.thencshp.org).

As a result of their sponsorship, Walmart actively participated in the 2013 Hispanic Educational Summit on March 22, 2013 by displaying and staffing a booth in the Exhibit Hall with information about career opportunities for students. Over 700 students attended the Summit and visited Walmart's booth. Walmart will continue to be recognized as a major sponsor of NCSHP and included in its events and programs.

NCSHP thanks Walmart for investing in the Hispanic youth on North Carolina. An investment in the education of these youth is an investment in North Carolina. "We consider Walmart to be a great support to our states growth and economic development by supporting our mission of promoting education of Hispanic youth and by providing the opportunity for these students to participate in our programs that inspire and encourage them to graduate high school and go to college.", says Brienne Pasick, Director of NCSHP.

"It is our purpose to help people save money but more importantly to create opportunities so they can live better", says Anthony Soto, Market Manager for Walmart. Walmart considers it their responsibility to make a positive impact in the communities they serve. Whether it's through the grants they provide to the thousands of organizations that share our mission or through the inspiring volunteer efforts of Walmart associates, they are passionate about helping people live better.

The North Carolina Society of Hispanic Professionals is a statewide 501(c)(3) non-profit organization whose mission is to *promote education among Hispanic youth*. Acknowledging the under representation of Hispanic youth in higher education, and seeing the need for role models, it is the intent of the NCSHP to develop and secure educational opportunities and financial support to improve Hispanic youth's success and school performance. Our Society is committed to doing the best it can to nurture our youth and provide resources to Hispanic students and their families, so that they can succeed in education.

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For more information about the NC Society of Hispanic Professionals and the NC Hispanic College Fund please visit our website at www.TheNCSHP.org or contact us at (919) 467-8424 or mailbox@TheNCSHP.org