

**JOB ANNOUNCEMENT**  
**North Carolina Society of Hispanic Professionals (NCSHP)**  
***Paid Internship: Communications and Marketing Intern***

The North Carolina Society of Hispanic Professionals (NCSHP) is a 501 (c)(3) non-profit statewide organization whose mission is to promote education among Hispanic youth in North Carolina. NCSHP concentrates on the educational needs of Hispanic students. The intent of NCSHP is to develop and secure educational opportunities to improve Hispanic youth's success and school performance. The main area of coverage of NCSHP's activities is the Triangle (Raleigh, Durham, and Chapel Hill). NCSHP's office is located in Cary, NC.

**Position Title:** COMMUNICATIONS AND MARKETING INTERN

**Description:** The Communications and Marketing Intern is a grant-based position for a 10-12 month period. NCSHP is seeking a motivated individual with interests in the non-profit sector, communications, writing and design to support NCSHP Director and Program Coordinator in the implementation of Membership Campaign and Community Outreach in STEM Education Project.

**Who you are:**

- **Mission-Aligned:** You are passionate about making an impact by providing access to educational opportunities for Hispanic youth and resources for the community.
- **Detail Oriented:** You have strong organizational skills and are meticulous in your attention to detail.
- **Confident and Innovative:** You bring fresh, new ideas and are comfortable contributing meaningful insights and opinions.
- **Tech Savvy:** You are forward-thinking and fast paced, with a strong knowledge and understanding of the digital media landscape, including various social media websites. You do not shy away from learning a new program or software!
- **Creative:** You pursue new methods and approaches to communicating an idea and you think outside the box. You have a positive attitude to learning and love creating.

**Compensation:** \$10 per hour

**Hours:** 15 hours/week, Flexible Schedule Mon. - Fri. Some evenings and weekends may be required.

**Internship Timeframe:** August 2017 – July 2018

**Additional Benefits:**

- Gain valuable professional experience in non-profit administration, communications, event coordination, donor relations, and customer service skills.
- Opportunity to make valuable contacts within the non-profit and business communities in NC.
- Reference letter will be provided upon request and successful completion of internship
- Join a small team and receive professional coaching/mentorship directly from the NCSHP Director.

**Key Responsibilities:**

- Responsible for the maintenance, implementation and cultivation of the NCSHP communication / marketing activities and goals, under the supervision of NCSHP Director;
- Collaborate with staff on new ideas, directions, and venues for marketing and communications;
- Create / Manage Mass Mailing Campaigns (Membership, Fundraising, STEM Education);
- Manage Social Media Marketing Campaigns on NCSHP Social Platforms (Facebook, Twitter, Instagram, LinkedIn) and implement online outreach / social media presence strategies;
- Design flyers, graphics, evites, and other marketing material for Membership / Fundraising Campaigns and TuPortalSTEM Project.
- Operate NCSHP Educational and TuPortalSTEM Hotline;
- Website updates and maintenance;
- Marketing of Educational Programs;
- Collaborate in the creation of NCSHP Quarterly e-Newsletter;
- Assist in Event Planning and Execution; and
- Representation at NCSHP booth at community events and NCSHP events.

## **Professional Qualifications and Candidate Profile:**

### **Required:**

- Pursuing a bachelor's degree, preferably in Communications, Graphic Design, Marketing, or Business; junior or senior level student is preferred;
- Must be comfortable using Microsoft Office (Excel, Outlook, PowerPoint, Word, Publisher), Canva, IContact, and major social media platforms;
- Detail-oriented and organized with strong written and verbal communication skills;
- Ability to conduct basic research;
- Excellent interpersonal and public relations skills;
- A commitment to professional ethics and ability to handle sensitive and confidential information;
- Ability to multi-task, meet deadlines, work individually and in a team environment; and
- Punctuality and dependability.

### **Preferred:**

- Bilingual in Spanish and English.

**Application Procedure:** To apply, please send a letter of interest and resume in one PDF file using the following naming convention: "Your Last Name-Your First Name\_NCSHP Intern2017", *via email only* to:

Neyra Toledo, NCSHP Director  
[ntoledo@thencshp.org](mailto:ntoledo@thencshp.org)

**Application Submittal Deadline: **Friday, October 20, 2017; 5:00pm****

For additional information or questions, please call (919) 467-8424.  
NCSHP website: [www.thencshp.org](http://www.thencshp.org)

*The NCSHP is an equal opportunity employer and is committed to recruiting a broadly diverse pool of qualified candidates for the position.*