



2017 Sponsorship Information Packet

JOIN US as a corporate sponsor and **TAKE PART** in helping Hispanic youth across the state achieve their highest dreams through education!

Promoting Education among Hispanic Youth!

The sole **mission** of the North Carolina Society of Hispanic Professionals (NCSHP) is to **promote the education of Hispanic students at all scholastic levels**. **For over 17 years** NCSHP has worked to lower dropout rate of Hispanic students in North Carolina and provide resources to encourage and assist in their higher education.

Acknowledging the under representation of Hispanic youths in higher education and seeing the need for role models, the North Carolina Society of Hispanic Professionals develops and secures **educational opportunities** and **financial support** to improve Hispanic youth's **success** and school performance. The North Carolina Society of Hispanic Professionals is committed to doing the best it can to nurture our youth and **provide resources to Hispanic students and their families** so they can succeed in education.

YOUR SPONSORSHIP DIRECTLY SUPPORTS THE SOCIETY'S EDUCATIONAL PROGRAMS:

- Annual Hispanic Educational Summit** and exhibit hall, the largest conference for Hispanic youth in the state, aiming to encourage higher education and internships for middle and high school students
- North Carolina Hispanic College Fund** awarding annual scholarships between \$500 and \$2,500 to help overcome Hispanic students' largest barrier for going to college - finances
- Stay in School Campaign and Video Contest** aiming to reduce the dropout rate and introduce Hispanic students to multi-media careers
- ¡Gradúate! Program** providing students educational guidance, tutoring and life-skills lessons
- Inspirational Speakers Group** encouraging youth to reach their maximum potential through the examples of successful Hispanic professionals
- "Mi Éxito, La Universidad" Feria** for Hispanic parents and students to learn about higher education and navigating the school system.

Who **THEY** become tomorrow, depends on what **WE** do today!



2017 SPONSORSHIP BENEFITS BY LEVEL

NC Society of Hispanic Professionals "Promoting Education among Hispanic Youth"

Sponsorship Benefits	Presenting Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	(\$20K) Only One	(\$10K- \$15K)	(\$6K - \$9K)	(\$2.5K- \$4K)	(\$1K- \$2K)
Inclusion in all advertisement and documents of Hispanic Educational Summit name of your company as a Presenting sponsor	√				
Free first-choice exhibit space at Summit and Educational Fair	√				
Delivery of a workshop at the Hispanic Educational Summit	√				
Verbally recognized and listed in advertisement and programs of Summit, Educational Fair, Latino Education Celebration, Quarterly Meetings, Stay in School Campaign & Video Contest, and Student Achievement Workshops	√				
Right to host a Quarterly Membership Meeting at your office/location, including a presentation/ tour of your services	√				
A joint press release announcing your company as the Presenting Sponsor of the Summit	√				
Invitation to speak at the Summit to introduce Keynote Speaker	√				
Verbally recognized and listed in advertisement and programs of Summit, Quarterly Meetings, Latino Education Celebration, and Student Achievement Workshops	√	√	√		
Free exhibit space at Summit and Educational Fair		√			
Right to display banner at all NCSHP educational events	√	√			
A full-page black and white ad in Summit program	√	√			
Listed in advertisement and program of Summit, Latino Education Celebration, and Quarterly Membership Meeting	√	√	√		
Logo Included in quarterly newsletter, link included in newsletter with feature article announcing new sponsors	√	√	√		
Right to display banner at 3 NCSHP educational events			√		
Half-page black and white ad in Summit program			√		
Recognition of logo in Society website linked to company webpage	√	√	√	√	
Logo included in quarterly newsletters	√	√	√	√	
Opportunity to promote internships, job openings, and special discount	√	√	√	√	
Listed in program of Quarterly Meetings	√	√	√	√	
Listed in program of Summit	√	√	√	√	√
Recognition with logo in Society Website	√	√	√	√	√
Inclusion in press releases of events	√	√	√	√	√

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2017 SPONSORSHIP LEVELS

All benefits to be provided exclusively during the 2017 calendar year

Presenting Sponsor (\$20,000) Your company/organization will receive: ***Only one available***

- ❖ Inclusion in all advertisements and documents of the 2017 Hispanic Educational Summit the name of your Company/Organization as the Presenting Sponsor of the Summit.
- ❖ Recognition with name, logo and link prominently displayed at Society website **homepage**, the Annual Hispanic Educational Summit and sponsor web pages (10,000 visits / month)
- ❖ A full-page black-and-white ad and a full-page feature article or letter from your executives in the Annual Hispanic Educational Summit program (1,500 printed)
- ❖ Free first-choice exhibit space at the Annual Hispanic Educational Summit and "Mi Éxito la Universidad" Educational Fair (1,500 attendees)
- ❖ Invitation to speak at the Annual Hispanic Educational Summit introduce the keynote speaker
- ❖ Delivery of a workshop at the 2017 Hispanic Educational Summit
- ❖ Distribution of promotional materials or products in premium positioning in the Hispanic Educational Summit and "Mi Éxito, la Universidad" Educational Fair
- ❖ The right to display corporate banner at **all** NCSHP events
- ❖ Verbal recognition and listed in writing in registrations, advertisement and programs of the:
 - Hispanic Educational Summit (1,000 + attendees)
 - Quarterly Membership Meetings
 - Annual Latino Education Celebration Event
 - "Mi Éxito la Universidad" Educational Fair (350+ attendees)
 - Hispanic Achievement Workshop (100+ attendees)
 - Stay in School Campaign and Video Contest
- ❖ The right to host a Quarterly Membership Meeting at your offices/location, which can include a tour of your services
- ❖ Logo included in quarterly newsletter; link included in newsletter/s feature article announcing new sponsors (1,500 contact database reach)
- ❖ Feature company/organization branding promotion in all NCSHP social media (combined public reach 8,000)
- ❖ A joint press release announcing your company/organization as the Presenting Sponsor, and named (with description and link) in all other Society press releases
- ❖ Opportunity to promote internships, job openings and special discounts or offers to our student and professional members

Diamond Level Sponsor (\$10,000 - \$15,000) Your company/organization will receive:

- ❖ Recognition with name, logo and link on the Society website (10,000 visits / month)
- ❖ A full-page black-and-white ad in the Annual Hispanic Educational Summit program (1,000 printed)
- ❖ Free exhibit space at the Annual Hispanic Educational Summit and "Mi Éxito la Universidad" Educational Fair (Avg. 1500 attendees)
- ❖ The right to display corporate banner at **all** NCSHP events
- ❖ Verbally recognized and listed in writing in registrations, advertisement and programs of the:
 - Hispanic Educational Summit (1,000 attendees)
 - Quarterly Membership Meetings
 - Annual Latino Education Celebration Event
 - "Mi Éxito la Universidad" Educational Fair (500 attendees)
 - Hispanic Achievement Workshop
- ❖ Logo included in quarterly newsletter; link included in newsletter/s feature article announcing new sponsors (1,500 contact database)
- ❖ Feature company/organization branding promotion in all NCSHP social media (combined public reach 8,000)
- ❖ Inclusion in press releases of events as a Diamond Sponsor
- ❖ Opportunity to promote internships, job openings and special discounts or offers to our student and professional members



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SPONSORSHIP LEVELS CONTINUED

All benefits to be provided exclusively during the 2017 calendar year

Platinum Level Sponsor (\$6,000 - \$9,000) Your company/organization will receive:

- ❖ Recognition with logo, linked to company/organization's webpage, on the Society website (10,000 visits / month)
- ❖ A half-page black-and-white ad in the Annual Hispanic Educational Summit program (1,000 printed)
- ❖ Allowed to display corporate banner at **five** NCSHP events
- ❖ Listed in advertisement and programs of the:
 - Hispanic Educational Summit (1,000 printed)
 - Quarterly Membership Meetings
 - Annual Latino Education Celebration Event
- ❖ Logo included in quarterly newsletter; link included in newsletter, and feature article announcing new sponsors (1,500 contact database reach)
- ❖ Inclusion in press releases of events as a Platinum Sponsor
- ❖ Opportunity to promote internships, job openings and special discounts or offers to our student and professional members

Gold Level Sponsor (\$3,000 - \$5,000) Your company/organization will receive:

- ❖ Recognition with logo linked to company/organization's webpage, on the Society website (10,000 visits / month)
- ❖ Listed in programs of the:
 - Hispanic Educational Summit (1,000 printed)
 - Quarterly Membership Meetings
- ❖ Logo included in quarterly newsletter
- ❖ Inclusion in press releases of events as a Gold Sponsor
- ❖ Opportunity to promote internships, job openings and special discounts or offers to our student and professional members

Silver Level Sponsor (\$1,500 - \$2,500) Your company/organization will receive:

- ❖ Recognition with logo on the Society website (10,000 visits / month)
- ❖ Listed in programs of the:
 - Hispanic Educational Summit (1,000 printed)
- ❖ Inclusion in press releases of events as a Silver Sponsor



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SPONSORSHIP AGREEMENT

Benefit descriptions are on supplemental page. Donations at any level are welcome!

Company/Organization: _____ Date: _____
 Contact: _____ Title: _____

Sponsorship Levels:

Place a check next to the sponsorship in which you are interested and, confirm the insert the total sponsorship dollar value you wish to contribute in the space to the right

<input type="checkbox"/> Presenting Sponsor (\$25,000) (Only one available)	Donation Amount:	\$
<input type="checkbox"/> Diamond Level Sponsor (\$10,000 - \$20,000)	Donation Amount:	\$
<input type="checkbox"/> Platinum Level Sponsor (\$5,000 - \$9,000)	Donation Amount:	\$
<input type="checkbox"/> Gold Level Sponsor (\$3,000 - \$5,000)	Donation Amount:	\$
<input type="checkbox"/> Silver Level Sponsor (\$1,500 - \$2,500)	Donation Amount:	\$

Send this form with a check in the amount of your total contribution to the address below or contact Neyra Toledo at ntoledo@thencshp.org or (919) 467-8424.

Thank you for your support!

North Carolina Society of Hispanic Professionals

is a registered 501(c)(3) nonprofit organization funded by membership fees, contributions, gifts, educational grants and fundraising activities.

All donations are 100 % tax deductible.

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